



## ELLIE'S FUND, INC. GRANT PROPOSAL GUIDELINES

Ellie's Fund, Inc. was created as a living tribute to our angel, Ellie Zaidel. Through the charitable work of Ellie's Fund, Inc., Ellie will forever touch the lives of countless others in our community.

Ellie's Fund, Inc. was created to fund projects and initiatives selected on an annual basis. Grants from Ellie's Fund, Inc. are focused on two areas that were important to Ellie.



Ellie enjoyed few things more than spending time outdoors. Ellie's Fund, Inc. provides assistance to initiatives which celebrate and preserve the remarkable natural beauty of Northeast Wisconsin. Of particular priority is the creation of public spaces through which people can memorialize their loved ones through contemplation and a relationship with nature.



Ellie also loved playing with her cousins and friends. Ellie's Fund, Inc. provides assistance and opportunities to young people in Ellie's memory. Whether it be meeting basic human needs, or providing enrichment activities, Ellie's Fund, Inc. hopes to help.

While there is no formal application process, we do provide some simple guidelines to help you determine whether your ideas are consistent with the goals of Ellie's Fund, Inc.

Please remember that while Ellie's Fund, Inc. will grow in time, its ability to support good ideas is still relatively limited. We do not consider proposals that request more than \$5,000 from Ellie's Fund, Inc. and we anticipate that the average grant will be approximately \$1,000 over the next few years.

Thank you for the work you're doing for our community. Your desire to help others epitomizes Ellie's spirit and the purpose of Ellie's Fund, Inc.

### **Priorities of Ellie's Fund, Inc.**

While Ellie's Fund reserves the right to fund any charitable activity it feels is appropriate, we anticipate providing financial support only to projects which address at least one of the two following priorities:

- Ellie's Fund, Inc. provides assistance to initiatives which celebrate and preserve the remarkable natural beauty of Northeast Wisconsin. Of particular priority is the creation of public spaces through which people can memorialize their loved ones through contemplation and a relationship with nature.

- Ellie’s Fund, Inc. provides assistance and opportunities to young people in Ellie’s memory. Whether it be meeting basic human needs, or providing enrichment activities, Ellie’s Fund, Inc. hopes to help.

How your interpretation of these broad issues manifests itself in your work is limited only by your imagination. We love to hear innovative and creative ideas.

### **Proposal Format**

We recognize that Ellie’s Fund provides modest grants and thus we have endeavored to make the proposal process very simple. Feel free to submit your ideas in the form of a letter to Ellie’s Fund, but be sure to cover the following:

- Brief overview of your organization
- Summary of the importance of the issue or opportunity you’re addressing
- Explanation of how a grant from Ellie’s Fund, Inc. will be used

If you’re submitting more than four pages, you’re probably putting too much energy into writing a proposal for Ellie’s Fund! Inquiries and formal proposals should be submitted electronically to Bret Bicoy at [bret@bicoyadvisors.com](mailto:bret@bicoyadvisors.com).

### **Eligible Proposals**

Ellie’s Fund, Inc. does not provide direct assistance to individuals. Grants from Ellie’s Fund are awarded only to 501(c)(3) public charities or units of government for a broad public benefit (such as a school or parks department). Should your grant proposal be well received by the Board of Directors of Ellie’s Fund, Inc., you will be asked to submit additional documentation including your Tax-Exempt Determination Letter from the IRS, a listing of your Governing Board and their affiliations, a copy of your most recent IRS Form 990, and a copy of your most recent independent audit. However, to simplify the grant process, we do not require you to submit these documents with the initial submission of your grant proposal.

### **Grants Awarded**

While Ellie’s Fund continues to grow, its grants are still relatively modest. We do not consider proposals that request more than \$5,000 from Ellie’s Fund, Inc. and we anticipate that the average grant will be approximately \$1,000 over the next few years.

### **Final Guidelines**

Ellie’s Fund, Inc. generally does not accept proposals for annual campaigns, events, memberships or sponsorships. Ellie’s Fund, Inc. only supports ideas from organizations that do not discriminate in their employment practices, volunteer opportunities, or delivery of programs and services on the basis of race, religion, gender, age, disability, veteran status, marital status, or any other characteristic protected by law.